UNICEF-Nutrition 2018-2021

UNICEF’s strategic approaches in Nutrition

1. SITUATION ANALYSIS (EQUITY)
2. ADVOCACY & COMMUNICATION
3. POLICY DEVELOPMENT
4. PROGRAM DESIGN + SCALE-UP
5. SYSTEMS STRENGTHENING
6. COMMUNITY ENGAGEMENT
7. KNOWLEDGE GENERATION + USE
8. RESOURCE MOBILIZATION

Improved nutrition for children and women

1. Early Childhood Nutrition
2. Nutrition of School-age Children, Adolescents and Women
3. Care for children with severe acute malnutrition
5. Knowledge, Partnerships and Governance for Nutrition

Nutrition Programme | UNICEF for every child

A narrative on Nutrition that links investments in maternal and child nutrition to the growth and development of children and nations.
2. Children, adolescents and women at the center

An approach to programming that places children, adolescents and women at the center of UNICEF’s policy and program action.

An approach to programming that moves away from ‘interventions at the center’: IYCF, MNPs, SAM...
3. Food and diets at the center

- Bring back **food and diets** to the center of our advocacy and programming.

- Advocate for **food security** for children.

- Shape **food systems** so that they deliver healthy, affordable and sustainable diets for children.
4. A renewed commitment to our core agenda

With a stronger focus on three areas where we are lagging behind:

- Improving children’s diets in the first two years of life.
- Improving women’s nutrition during pregnancy and lactation.
- Scaling up care for children with SAM in non-emergency contexts.
5. Responding to the changing realities of nutrition

With a new focus on 3 programming areas:

▪ Nutrition of school-age children, in all contexts.

▪ Nutrition of adolescent girls and boys, in all contexts.

▪ Prevention of overweight and obesity in children, across the life-cycle.
6. Stronger knowledge generation
7. Stronger communication

- Issue: Maternal and Child Nutrition
- Action: Working to Improve Nutrition at Scale
- Impact: On children and systems
8. New ways of working within Regional Offices

A Global Nutrition Team

- Comprising Headquarters, Regional Advisors and the Global Nutrition Cluster Coordinator.
- Guiding and supporting advocacy, programming and knowledge globally, regionally, in countries.
9. New ways of working within Country Offices

**Global Stunting Compact**
- With the 20 countries that are home to ~90% of the stunted (and wasted) children worldwide.
- Guiding and supporting advocacy, programming and knowledge globally, regionally and in countries.

**Global Learning Compacts**
- Nutrition of school-age children.
- Nutrition of adolescent girls (+ boys).
- Prevention of overweight and obesity.
- Scale up of CMAM in routine services.

Selected number (n=10) of countries
10. UNICEF: One Nutrition

- Context-specific
- Rights-based
- Systems-focused
- Results-driven
- Scale-with-equity
1. Early childhood nutrition

2018 Planned Major Deliverables

Breastfeeding
Lead and coordinate the Global Breastfeeding Collective

Complementary feeding
Coordinate the efforts to improve the quality of complementary feeding

Overweight
Launch the work on prevention of overweight and obesity
2. Nutrition of school-age children, adolescents and women

2018 Planned Major Deliverables

**Nutrition in Schools**
- Map school-based nutrition actions and develop and disseminate ‘Nutrition in Schools Package’

**Maternal nutrition**
- Launch partnership with BMGF in Africa and Asia

**Adolescent nutrition**
- Perform landscape analysis and develop and disseminate Adolescent Nutrition Strategy with programming tools
3. Care for children with severe acute malnutrition

2018 Planned Major Deliverables

**Acceleration strategy**
Coordinate with ESARO, ROSA and WCARO for the scale up of care for SAM

**Community systems**
Co-lead community systems for child survival, growth and development taskforce

**Fundraising**
Undertake fundraising and partner engagement to lead the No Wasted Lives Coalition
4. Nutrition in emergencies

2018 Planned Major Deliverables

**Global mechanism**
Launch of global technical guidance mechanism for nutrition in humanitarian situations

**Data**
Improved data collection, quality and analysis for preparedness and response

**Online Training**
Develop and disseminate global online training programme on Nutrition in Emergencies
Linking humanitarian and development action: some developments

- Nutrition Toolkit for Action
- Humanitarian Development Checklist
- Risk Informed Programming
- Revision of CCCs
5. Knowledge and Partnerships

2018 Planned Major Deliverables

**KM Plan**
Develop and implement ‘Knowledge Management and Visibility’ plan, including flagship publication and 6 Country Field Notes

**SUN**
Continue to provide leadership to the Scaling Up Nutrition (SUN) movement

**Communication and Advocacy Plan**
Develop and implement plan, including ‘new narrative’ and updating UNICEF Strategy for Maternal and Child
Thank you!