GLOBAL NUTRITION CLUSTER WEBSITE: Survey Results and New Proposed Outline

GLOBAL NUTRITION CLUSTER ANNUAL WORKING MEETING

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Presentation Outline

1. History of the GNC Website
2. Outcomes of the 2017 – 2018 GNC Website review by partners and coordination teams
3. New proposed outline of the GNC Website
4. Q & A
History of the GNC Website

1. Initially hosted on a global UNICEF website;

2. A new website was launched in 2014 on an independent platform – [www.nutritioncluster.net](http://www.nutritioncluster.net) - following an extensive consultation with partners and cluster/sector teams;
History of the GNC Website

Features:
• Who we are;
• What we do;
• Where we work;
• Tools & Resources;
• Training Packages;
• Advocacy;
• Inter-Cluster
Outcomes of the 2017-18 Survey: Who uses GNC website?

Figure 1. User types (n=45)

- Nutrition Cluster Coordinator/Information Management Officer: 22%
- Field-based NGO/UN agency partner: 29%
- HQ-based NGO/UN agency partner: 36%
- RRT member: 4%
- Institutional Donor: 4%
- Jobseeker: 2%
- INGO: 2%
- Researcher: 2%
- Government/Policy Affiliate: 0%
Outcomes of the 2017-18 Survey: Frequency of use

Figure 2. Frequency of use (n=45)
Outcomes of the 2017-18 Survey: Is GNC Website useful for your work?

45 responses

- Yes, it is very useful: 37.8%
- Yes, it is moderately useful: 53.3%
- No, it's not very useful:
- No, it's not useful at all:
Outcomes of the 2017-18 Survey:
What was missing and what would you like to see on the GNC Website?

- Country Cluster/Sector Information: maps and regular updates;
- Improved search function;
- Easy to use when internet is poor;
- Improved systematisation of resources/tools and training packages, including online courses;
- Knowledge management content: good practices, country examples, NiE research
Fundamentals of the new website

Structured information
- Modern CMS
- Complete taxonomy
- Intuitive design

Supporting field-linkages

Forward-looking
- Interchange information with existing platforms
Existing and planned features

- Mobile ready design
- Structured resource links
- Comprehensive search
- Humanitarian ID login
- Custom content subscription
- Country-specific overview
- Country-specific resources
- Comprehensive engagement analytics
- Multi-language capable

The latest test-version of the site can be found at https://humanitarian.works
Existing and planned features

- Revised Website demo - online

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